



BARRINGTON AREA
CHAMBER *of* COMMERCE
BELONG • ENGAGE • LEAD • PROSPER

For more information, contact Suzanne Corr, President, BACC, 847-381-2525 or email: suzanne@barringtonchamber.com

Barrington Chamber Produces Areas #1 Resource Directory

BACC Regional Magazine Now Available!

(Barrington, IL -- 8/26/15)– The region's #1 annual resource on local business, community groups and important community information is now available to local residents. Produced by the Barrington Area Chamber of Commerce, the BACC Regional Magazine & Resource Directory provides community profiles, contact information for local leaders, and a comprehensive list of local business, non-profits and community groups as well as a host of other resource information.

"BACC is the go-to resource for local information," said BACC President/CEO Suzanne Corr. "We respond to hundreds of phone calls, thousands of website requests, and hundreds of walk-in inquiries from local professionals and residents each year. Our Regional Magazine is published annually as a handy guide to our communities. Our mission is to encourage residents to shop, support and participate locally."

The BACC Regional Magazine & Resource Directory provides a roundup of important information on the Barrington area and a comprehensive directory of the business, governmental and community resources that make up our unique region. It is available throughout the year in key locations such as the Village halls, the Barrington Area Park District, the Barrington Area Library, the Chamber office, and various businesses in the community. The Barrington Area Regional Magazine & Resource Directory is also distributed at large community events throughout the year and is part of the BACC Welcome Neighbor bags. It has been direct mailed to nearly 21,000 mailboxes in the 60010 area code this month.

New for the 2015-2016 edition of the magazine are featured profiles of some of the dedicated business owners who make their footprint in our hometowns. BACC is the largest business organization in our region with over 800 members and offers nearly 200 networking events each year to help members build relationships that lead to business. BACC offers an aggressive marketing program for members, giving them free listings in the Regional Magazine & Resource Guide, as well as a second publication, the BACC Community Guide.

In addition to the printed version, the BACC website, www.BarringtonChamber.com, offers the complete guide online for convenience and tech savvy readers. For information on Chamber resources, feel free to call the BACC offices at (847) 381-2525, or visit our website.

About the Barrington Area Chamber of Commerce (BACC): The BACC (www.BarringtonChamber.com), founded in 1969, is an association of 800+ member businesses representing more than 1,800 business people dedicated to the success and prosperity of the 11 regional communities it serves: Barrington, Barrington Hills, Deer Park, Inverness, Kildeer, Lake Barrington, Long Grove, North Barrington, Port Barrington, South Barrington and Tower Lakes. BACC promotes economic opportunities, advocates the interests of business, offers programs for professional development and leadership, and works to foster a robust regional economy.